



**Botswana**  
INNOVATION HUB

**First Steps Venture  
Centre**

**PROMOTING INNOVATION AND  
CREATIVITY IN GRADUATES**

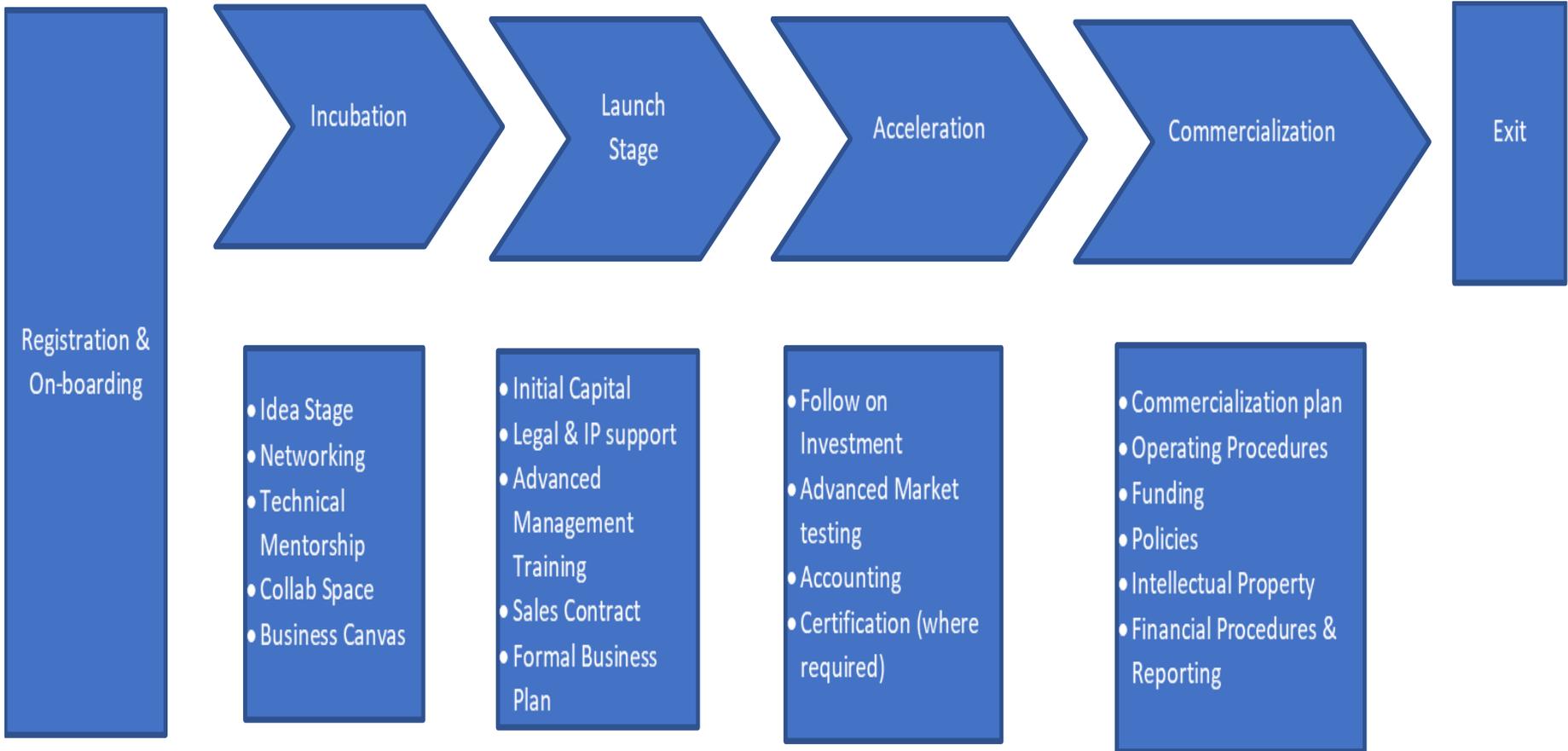
**Obakeng Segwagwe**

# Introduction

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- ❑ FSVC - technology entrepreneurship development and innovation commercialization programme, within the Botswana Digital & Innovation Hub (BD&IH).
- ❑ FSVC offers support to start-up companies
- ❑ The Centre offers services such as hot desking, business advisory, brand activation and publicity, fully furnished offices

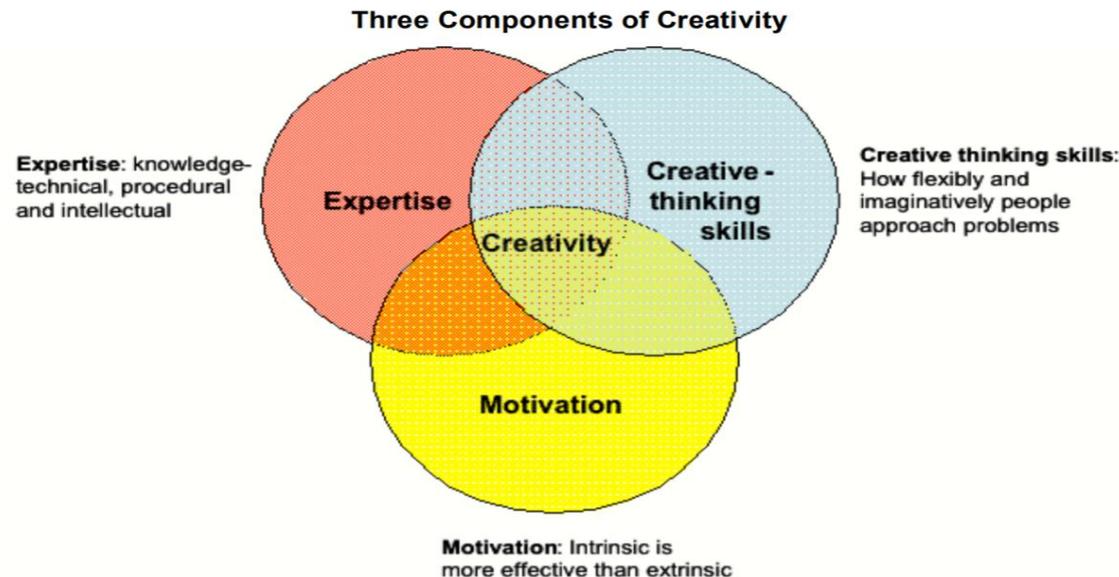
# Introduction c`d



# Definition of Innovation & Creativity

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- ❑ INNOVATION - Process of bringing the best ideas into reality.
- ❑ CREATIVITY - the use of imagination or original ideas to create something or simply to invent



# Picking up the PIECES – Post the Pandemic

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- ❑ Global community affected by the covid-19 pandemic
- ❑ Governments 'strategies post the pandemic
- ❑ Presence of complexities & uncertainties
- ❑ Problems we face require fresh thinking & bold solutions by especially by Universities

# Picking up the PIECES – c`d

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## □ Transformational Approaches

- Entrepreneurship as learning pathway
- Universities as innovation hubs
- Interdisciplinary intellectual frameworks to meet new challenges

# Transformational Leadership

## by: Stephen Hacker

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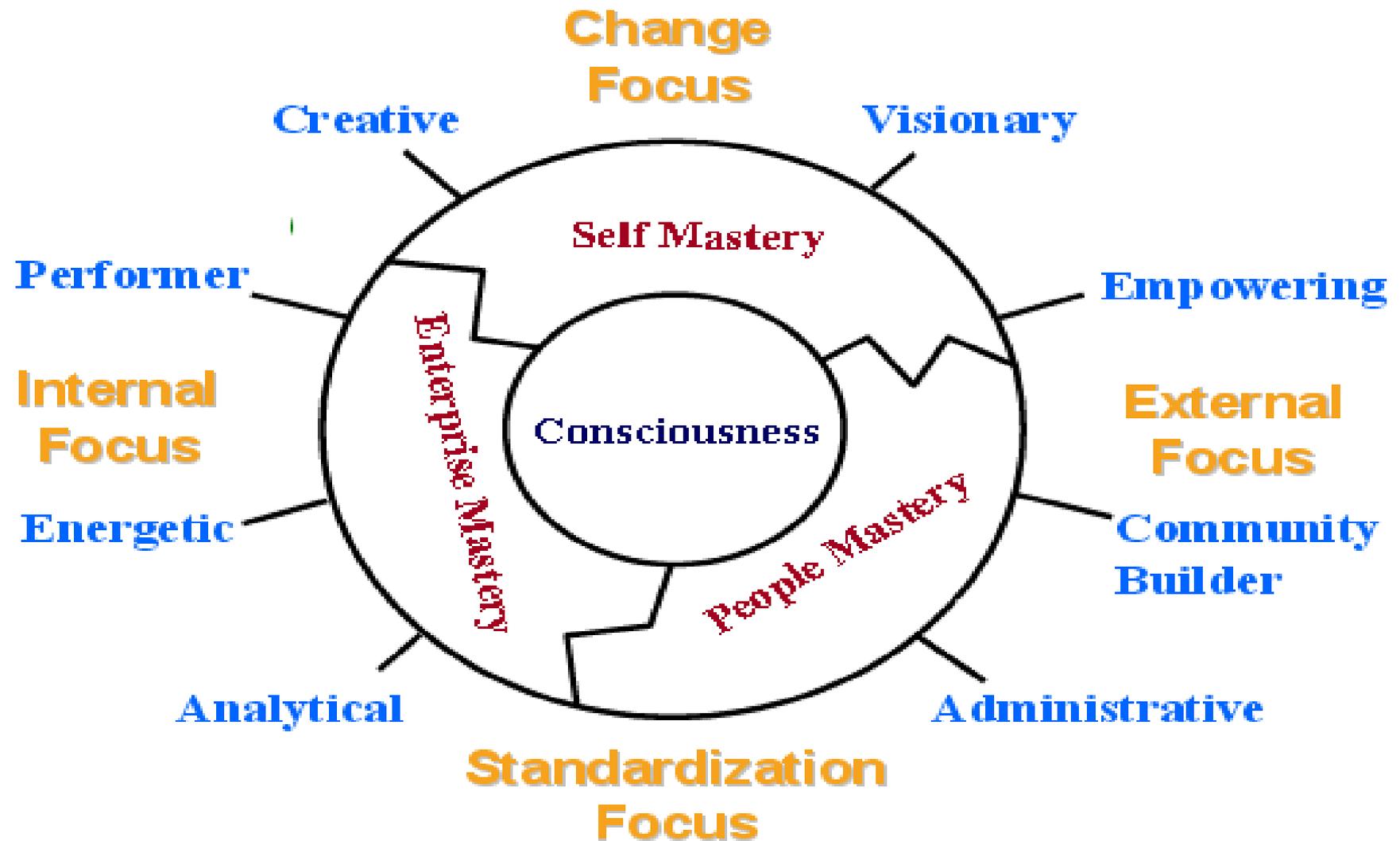
- Leadership approach that causes change in individuals and social systems.
- Leadership style that causes positive changes in those who follow.

# 3 Major Assumptions

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1. People will follow a person who inspire them through positive things
2. A person with Vision & Passion can Achieve great things
3. The way to get things done in by injecting Enthusiasm & Energy

# Transformational Leadership Model



# People Mastery

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- Give regular Feedback
- Build Positive relationships
- Cut negative people
- Surround yourself Powerful people, motivators
- Be a Great Listener
- Develop Strong Leadership & Guidance
- Acceptance of others, coach them make them great

# Success Mechanism

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- Success is important for all of us
- Develop and Cascade your strategy
- Do Research, know current affairs
- Be smart, know it all
- Take risks. The real risk is riskless living
- Success is about consistency in all the fundamentals

# Change Mechanism

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- Change is inevitable, you cant avoid it
- When it happens, you need to understand it and Accept it
- Cope with it

# Personal Mastery

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- This is the most important as it deals with yourself
- Deal with inner self
- Understand Self
- Push yourself hard
- Reach your potential/ work harder
- Reach your potential
- Do things on time
- Be more effective
- Personal effectiveness is very important – there is nothing as useless as doing efficiently that which should not be done at all.
- Keep yourself health

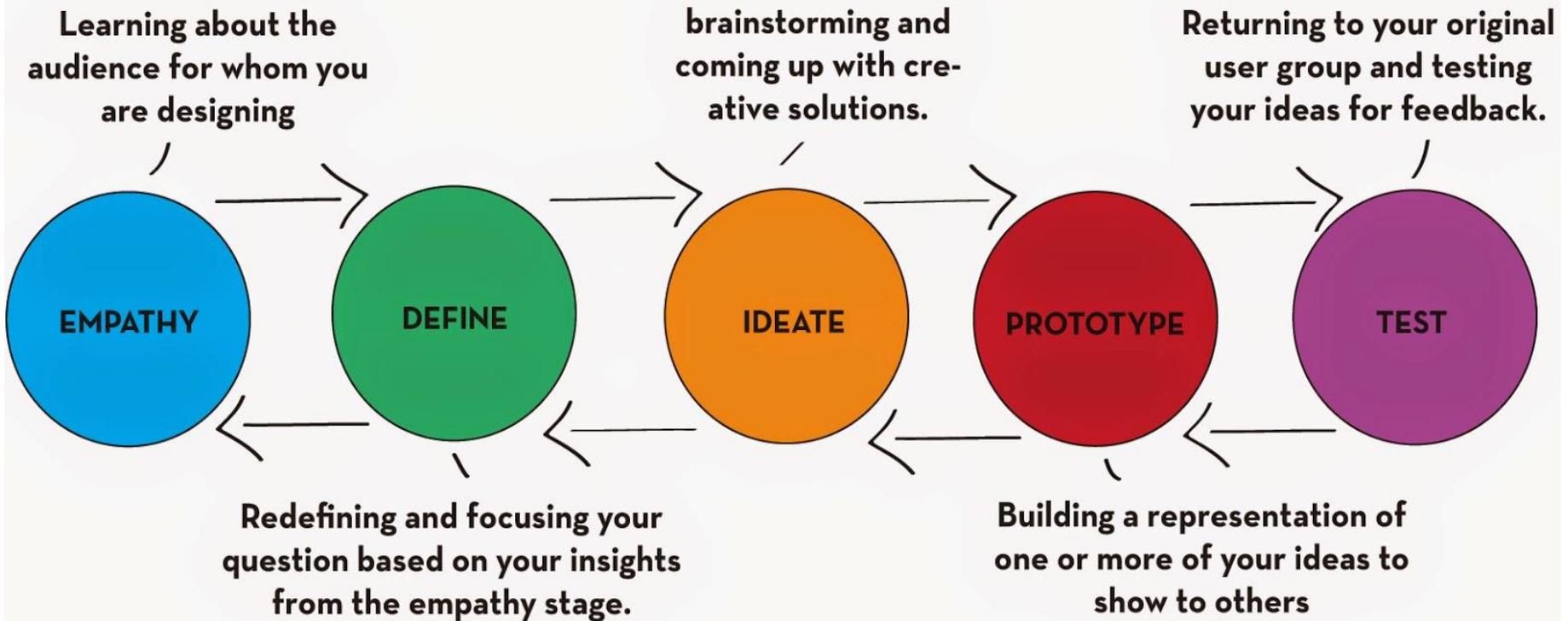
# Personal Mastery (C`d)

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- Avoid conflict
- Time is important
- No such thing as an unimportant day
- We need to understand that small choices lead to great consequences.

# Design Thinking Process

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# Strategies to Increase Creativity

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- Develop ability to observe and use all of senses.
- Innovation is based on knowledge.
- Your perceptions may limit your reasoning.
- Practise guided imagery.
- Let your ideas “incubate” by taking a break from them.
- Experience as much as you can.
- Treat patterns as part of the problem.
- Redefine the problem completely.
- Look where others aren’t looking.
- Come up with ideas at the beginning of the innovation process.

**Come and join us...**

**Thank you!**



**Botswana Innovation Hub**



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